**General questions/thoughts:**

1. The top page navigation disappears when the window is horizontally smaller – can this be visible until the words don’t fit instead of collapsing early like they do now?

[***Homepage***](https://z-websites.github.io/index.html)

- Section: Building a Musculoskeletal Health Innovation Ecosystem:

1. Change “need” in the last sentence to "needs"

- Section: More connections, fewer silos

1. Capitalize each word of this header so it matches the others: More Connects, Fewer Silos
2. This content is duplicated on the “Our Region” page. Keep the first couple paragraphs here and delete “Why Indiana?” and rest of this section

- Section: How We'll Do It -   
Change sections to what is below:

**Community**: We have the connections, but we don’t have all the answers. IMPACT will:  
-- Listen to what the musculoskeletal community needs and then identify who within our ecosystem can help solve these challenges  
-- Ensure ongoing stakeholder alignment on use-inspired projects

**R&D:** Through our deep bench of regional industry connections and cutting edge-technologies, IMPACT will deploy artificial intelligence (AI) and machine learning (ML) to solve today’s musculoskeletal challenges. Potential projects include:  
--Digital twins to detect operational anomalies in orthopedic equipment  
--Integrated biosensors to monitor predictive analytics and support clinical decision-making, early disease detection, and personalized treatment strategies

**Workforce**: Whether it’s training, upskilling, or educating Indiana workers, IMPACT addresses the gap between industry needs and workforce skills by:  
  
--Growing and strengthening the pool of skilled workers  
--Focusing on three main areas of workforce development: K-12 STEM opportunities, work-based learning for high school and college students, and training or reskilling the current workforce

- Section: Our Goals

Change $583.0+ M to $583+ M

- Section: Ready to Thrive and Innovate?

1. Rephrase intro sentence to:   
   Our robust and growing network includes surgeons, clinicians, engineers, scientists, and partners from industry, non-profit, and government who are invested in this work.
2. Please swap the slash “/” with an ampersand “&” so it says: **35** Non-profit & Government Partners
3. Rephrase this stat: “30 Additional Other Partners” to simply:  
   30 Additional Partners

[***Our Region page***](https://z-websites.github.io/our-region.html)

New headline: Indiana: Home for Musculoskeletal Innovation

1. 2nd bullet: add comma after “such as”: … centers, such as the Regenstrief….
2. 3rd bullet: add a comma and “such as” (or “including) instead of the colon before Eli Lilly.
3. Change Eli Lilly to just “Lilly”
4. You might caption the image “The Indiana MSK Innovation Triangle”

[***Our Work page***](https://z-websites.github.io/our-work.html)

1. Change title to: “Our Work: How IMPACT is Changing Musculoskeletal Innovation”

Section: IMPACT Pillars

1. Change “IMPACT: Pillars” to: “The 3 Pillars of IMPACT”

Section: IMPACT: Innovation Value Chain

1. Change paragraphs to:

Our Innovation Value Chain model connects stakeholders and entrepreneurs with key drivers in the IMPACT ecosystem to lead change through innovation. But connecting the musculoskeletal community in north-central Indiana is just the first step in understanding and responding to industry needs. Through strategically placed Navigators, the IMPACT ecosystem offers trusted intermediaries within our communities to facilitate communication, align goals, connect stakeholders with key resources, streamline processes, and foster trust and collaboration.

Navigators begin by engaging patients, providers, communities, and industry partners to identify unmet needs around specific MSK disorders, injuries, technologies, and processes. These topics will become the focus of IMPACT projects.

1. Replace the graphic with updated file: innovation value chain.png

[***Our Team page***](https://z-websites.github.io/our-team.html)

1. Header: replace “About IMPACT Team,” to “Our IMPACT team”
2. The professional titles under the photos are running together on some of these with multiple titles and they read a bit confusingly. I would make them more paragraph form:

Melissa:   
Director of the Indiana Center for Musculoskeletal Health and Professor of Orthopaedics at Indiana University School of Medicine

Amrou:   
Executive Director of the IU Business and Innovation Lab and Associate Professor of Operations and Supply Chain at the Indiana University Kelly School of Business

Jill:

Associate Director of Basic & Translational Research of the Indiana Center for Musculoskeletal Health and Associate Professor at Indiana University School of Medicine

Jim:  
Orthopedics Executive Leadership Team at ALL IN Kosciusko

Sharon:  
Co-Director of the Indiana Clinical and Translational Sciences Institute and Associate Dean for Clinical and Translational Research at Indiana University School of Medicine

Darshan:  
Executive Vice President of Data and AnalytiXIN at Central Indiana Corporate Partnership

[***Events page***](https://z-websites.github.io/events.html)

1. Change “Join us!” to “Join us for upcoming events in the musculoskeletal innovation community”
2. Add a header above the two FrameWORX cards that says, “Join us for our upcoming musculoskeletal conference” Then the 2 cards section could be under a sub-head, “Conference Events”
3. The headers under the dates for both event cards could be more consistent. For the Conference card make it:

**FrameWORX   
Conference** *The Future of Musculoskeletal Health Innovations in Orthopedic Medicine and Indiana’s Leadership Opportunity*  
For the tours card make it:  
**FrameWORX  
Pre-Conference Ecosystem Tours**

*Join us for one of three Industry tours preceding the upcoming FrameWORX*

Highlight: The website says there are actually 3 option so change to what is below (<https://www.zeffy.com/en-US/ticketing/frameworx-tours>)

Conference:

**Tour 1** (9 – 11 a.m.)

* Zimmer Biomet Building 5: Knee manufacturing and sterile packaging
* Zimmer Biomet Foundry: Investment casting production

**Tour 2** (10 – 12 a.m.)

* Zimmer Biomet Foundry: Investment casting production
* Precision Medical Technologies: Orthopedic manufacturing

**Tour 3** (9:30 – 11 a.m.)

* Paragon Medical: Additive manufacturing, instruments and implants, cases & trays

1. Section: Events
   1. Change section title to, “Conference Speakers & Schedule”
   2. Some of the speakers are listed with their company in parentheses – Vince Wong (BioCrossroads), and some are listed after a comma: Dr. Kurt Weiss, U of Pitt, and some are listed without any organization named. You could give each person their own line under each event or do all in parentheses – just be consistent.

[***Contact page***](https://z-websites.github.io/contact.html)

1. Change, “Our robust and growing network…” to: “IMPACT has convened a robust and growing network of experts from clinical, engineering, science, non-profit, and government fields who are invested in musculoskeletal innovation. Join the conversation.”
2. Map isn’t pointing to anything, if you can put more than one point on the map maybe Indianapolis, West Lafayette, Warsay – otherwise use the ICMH address only